[NIIED 2023-49]

2023 'Study in Korea' Supporters Recruitment

The National Institute for International Education(NIIED) from the Ministry of Education is looking for International Students with great passion and creativity, who are currently studying in Korea.
Seize this opportunity to **introduce and promote 'Study in Korea' contents.**
We look forward to your active participation and cooperation.

□ Overview

○ Title : **2023 'Study in Korea' Supporters**

○ Eligibility : International students who are currently studying at universities in Korea (including Korean language programs)

※ GKS scholars are not eligible to apply.

> ※ **Required Language for Online Supporters**
> - English, Chinese, Vietnamese, Mongolian, Japanese, Russian, French, Spanish, Turkish, Arabic, Indonesian etc.
> - **Applicants' nationality and language does not have to match.**
> - **Applicants can apply for one language only**

○ Positions Available : Applicants can apply for **one or both** positions

① **SNS Specialist** : Active social media users with good social media (Instagram, Facebook etc) utilizing skills

② **Video Specialist** : Applicants with good video production skills (video filming and editing)

○ Number of positions available : Around **40 people in total***

* In principle, 1 person will be selected for each language and position. But if there is no one eligible for a certain language, it could be selected from other languages.

○ Duration : **7 months (from May 2023 ~ November 2023)**

○ Supporters activity : Sharing various events, producing promotional videos, and posting SNS contents related to 'Study in Korea'

	① SNS Specialist	② Video Specialist
Common Task	• Share your experience of studying in Korea - either write a text or make a video (1 text or video per every month)	

	① SNS Specialist	② Video Specialist
Tasks for each positions	• Promote events related to study in Korea, such as 'Study in Korea' online education fairs and etc. (share these on personal SNS or group chatting room more than 10 times) • Submit SNS uploaded contents (1 content per month)	• Submit a self-produced video that promotes study in Korea (1 video) • Submit an interview video of other international students in Korea (1 video)
Recommended Task*	• Continue to upload contents related to study in Korea or Korean culture on personal SNS	

* The recommended task is **not mandatory, but additional points will be given in selecting an "Excellent Supporter"**

※ All the contents should be produced in **both languages : selected language and Korean (or English)**

○ Benefits

- (Common) **An appointment letter, a certificate of completion, activity fee* (500,000 KRW in total)**
  * 250,000 KRW will be granted twice, at the end of August & November (it may not be paid if the tasks are poorly done or incomplete)
- (Excellent Supporter) Upon the completion of tasks, remarkable supporters will be granted an award by the president of NIIED
- (Excellent Video Specialist) Apart from supporters' tasks, NIIED will individually contact an outstanding video specialist and request for 'Study in Korea' promotion video production. An extra payment will be given.
  * The excellent video specialist shall grant NIIED its exclusive rights to use it for any promotional purposes. (re-production, copy, distribution, etc.)

□ Selection Process

○ Application submission period : **21st March, 2023 (Tue) ~ 3rd April, 2023 (Mon) 15:00**

○ How to apply : **Download and complete the application form, and submit it through an email** (supporters11@korea.kr)

※ When sending the application form, please put a title of email as *[Applying for Online Supporters]*

※ Name the file as *"applying position_applying language_applicant's name.doc" (e.g. SNS specialist_Spanish_Ana Lopez.doc)*

※ *Applicants must fill out the form in a propper manner. Incomplete forms may not be evaluated.*

○ Application Screening and Evaluation : Application, SNS activity status. (including its account, number of visitors/followers, contents, etc.) If necessary, video interview may be included.

* The final selection will be announced on 'Study in Korea' website notice board (www.studyinkorea.go.kr) on April 14th. The details (schedule, method)for its appointment ceremony will be notified individually afterwards.

□ Timeline

Application period	⇨	Announcement of Selection	⇨	Duration of supporters activity
21st March, 2023(Tue) ~ 3rd April, 2023(Mon) 15:00		14th April, 2023(Fri)		May 2023 ~ November 2023 (7 months)

※ The above timeline can be adjusted in regards to the selection process or following situations.

○ Contact Information: 02-3668-1383 / supporters11@korea.kr

2023. 3. 20.

National Institute for International Education (NIIED)