Recruitment of 2023 Asia · Middle East WOW KOREA SNS SUPPORTERS

Operating out of the Korea Tourism Organization (KTO) that serves as a delegation of foreigners promoting Korea representing their country, WOW KOREA SUPPORTERS is now recruiting for the 2023 season! The 2023 Asia/Middle East WOW KOREA SNS SUPPORTERS recruitment welcomes any foreigners residing in Korea with nationalities under Southeast Asia, Western Asia, Central Asia, and the Middle East.

Join us if you are a big fan of Korea and eager to experience various local Korean programs and share it to the world representing your country!

□ Recruitment

- ○ **(Program Name)** Wow Korea Supporters 2023
- ○ **(Eligibility)**
  - Any citizens of the Middle East and Asia residing in Korea.
    *Southeast Asia, Western Asia, Central Asia, Middle East etc.
  - Citizen of the above countries who is an active user of social media and loves traveling Korea.
- ○ **(Quantity)** General SNS Supporters 110 people

□ Activities

- ○ **(Program Duration)** May~December 2023 (8 months)

Activities	Details	Remarks
Trips with mini-missions	- Participate on a trip to Korea's major tourist attractions (mostly day trip or a 2D1N trip) - Create and upload relevant media contents after trips to personal social media account - 10 supporters will be selected for each round * Subject to change	15th rounds / year 2~3 times monthly
Field Trip	- Join a group field trip together with influencer supporters (4D3N trip) * 10 supporters will be selected	1 time / year
Others	- Participate in opening ceremony and briefing sessions - Participate in any others minor or major events/festivals occasionally if needed (TBD depends on specific details)	-

○ **(Benefits)**

- Travel opportunities around Korea, experience the newest local activities and K-POP related show
- Chance to be involved in Korea Tourism Organization's major tourism project
- Opportunities to meet Korea's major YouTubers
- Issuance of a certificate of completion at the end of the program

□ Guidelines for Application

○ **(Period for Application)** 11th April(TUE) ~ 24th April(MON) 9 AM(KST)

○ **(How to Apply)** Scan the QR code provided at the top of poster or enter the link below to complete the application form.

- (Link) https://forms.gle/aRZ7ewL1pc5FcDkv9

○ **(Criteria on Evaluation)**

- Active and diligent participants on trips and contents production
- Active users on social media (Facebook, Instagram, YouTube etc.)
- Those who have great potential on creating image or video-based content

○ **(Procedure of Selection)**

Online Application	→	(Interview)	→	Announcement	→	Opening Ceremony
24th April (MON), 9 AM (KST)		*Subject to Change		28th April (FRI) *To be contacted individually		Early May *To be announced later

※ The above schedule is subject to change

□ Remarks

○ The media contents provided by the 2023 Asia · Middle East Supporters might be uploaded to fellow SNS channels of Korea Tourism Organization's 11 overseas branches in Asia and the Middle East.

○ All copyrights for the submitted documents and activity contents belong to the applicant, while the Korea Tourism Organization may exercise the copyright for non-profit purposes and the right to create secondary works.

* Author's literary property and copyrights: Partial reproduction, printing, distribution, exhibition, public transmission, etc. of submitted data for related promotional purposes such as the publication of E-books, DB construction and information provision services.

○ Selected applicants must participate in all supporter activities such as field trips, cultural festivals etc.

○ In case of inactivity for more than 2 times, issuance of a certificate of completion is restricted.

○ All expenses used during supporter activities, such as expenses on program experiencing, transportation, etc. are paid only to those who submit the receipt.

□ For enquiries

○ (Wow Korea Supporters Management Office)

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